



# KITEMILL

PRESS RELEASE

## Åslaug Haga Joins Kitemill Board – Will Help Make Norwegian Wind Power Technology World-Leading

November 19, 2025

Former Minister Åslaug Haga joins the board of Kitemill, a Norwegian technology company developing next-generation wind power – Airborne Wind Energy. She brings broad experience from politics, energy and international work, and will help strengthen Kitemill's commercialization and industrial scaling efforts.



*– Kitemill is one of the most exciting initiatives I have seen in renewable energy. Their technology can change the way we think about renewable energy – both economically and environmentally.*

**– Åslaug Haga**

– I want to contribute to Norway taking a larger share of value creation in the future international energy market. It is absolutely crucial that we succeed in building Norwegian industry and export jobs based on green technology.

Kitemill has developed a technology where drones fly in circles high above the ground, attached to a ground-based generator via a tether. The system produces energy using only 10% of the materials compared to solar and conventional wind power. It reaches higher altitudes where wind resources are better and more stable. The technology will reduce costs, land use and environmental impact, accelerate the energy transition, and is supported by the EU through the EIC Accelerator program and Horizon Europe.

*– We are very pleased to welcome Åslaug Haga to the team. She has unique insight into how politics, business, and society must work together to succeed with new green industry. Her experience and network will be a great strength for Kitemill as we now enter the next phase.*

**– Jérôme Guillet, styreleder i Kitemill**

Kitemill is facing an important growth phase with the goal of establishing industrial pilot projects in Norway and Europe. The company sees great opportunities in combining Norwegian technology development with international markets that demand flexible and sustainable wind power.

## **Fakta**

### **About Kitemill**

- ▶ Headquarters Voss, R&D department Farsund

- ▶ Technology: Airborne Wind Energy
- ▶ Goal: Produce wind power at less than half the cost of traditional wind power with a small footprint
- ▶ Supported by the EU: EIC Accelerator, CINEA

### About Åslaug Haga

- ▶ Former Minister of Petroleum and Energy and Minister of Local Government and Regional Development
- ▶ Former leader of the Centre Party
- ▶ Experience as leader of Renewable Norway and Global Crop Diversity Trust

## Interview with Åslaug Haga

### Why have you chosen to join the Kitemill board?

– I was simply fascinated by the technology. Kitemill has developed a solution that can make wind power more cost-effective, more flexible, and more gentle on nature. I feel this is a Norwegian environment with real innovative power – and I want to contribute to their international success.

### What do you think is most exciting about the technology?

– That it combines high efficiency with low environmental impact. By harvesting energy from higher air layers, you gain access to a more stable wind resource without having to build large turbines on the ground. This could become an important part of the green transition globally.

### You have extensive experience from politics and the renewable sector. How will you use it at Kitemill?

– I believe my experience from government, business, and international work can be useful as the company now scales. Building new green industry is not just about technology, but also about understanding framework conditions, politics, and partnerships.

### How do you view Norway's role in developing new energy technology?

– Norway must dare to invest more aggressively in new solutions. We have the expertise, capital, and natural resources – but must become faster at transforming research into industry. Kitemill is a good example of what is possible when you combine technological expertise with entrepreneurship.

### **What will be your priorities on the board going forward?**

– To help ensure Kitemill gets good conditions for growth – both in terms of capital, collaboration partners, and government dialogue. And of course, it is about raising our sights: this is technology with the potential to change the energy market, and we must tell that story well.

### **Kommentar fra Kitemill**

– Åslaug Haga has a truly unique understanding of how politics, business, and society must interact for new green technology to succeed. She will be a key person in positioning Kitemill internationally, says Thomas Hårklau, CEO of Kitemill.

### **Contact Information**

#### **Kitemill AS**

Email: [info@kitemill.com](mailto:info@kitemill.com)

Web: [www.kitemill.com](http://www.kitemill.com)

